

MARCH 24-26, 2025 | EXPO TEL AVIV | PAVILION 2
3-DAY AGENDA

EXHIBITION OPENING HOURS

MARCH 24 14:00-18:00 | MARCH 25 8:00-18:00 | MARCH 26 8:00-18:00

MARCH 24, 2025 | HALL K

16:00-18:00

DECODING AI CYBERSECURITY: SPECIAL EVENT BY WIZ AND NVIDIA

*advanced registration required, limited spots available

16:00-16:30 **Networking**

16:30-17:00 **Opening and Welcome**

Ariel Levanon, VP Cybersecurity, NVIDIA

and **Oron Noah**, VP Product Extensibility & Partnerships, Wiz

17:00-18:00 **AI Cyber Unlocked: Navigating Model Choices with NVIDIA & Wiz**

Erez Harush, AI Research Lead, Wiz

and **Shiri Hochhauser**, Sr. AI Cybersecurity Alliances, NVIDIA

18:00 **Conclusion**

MARCH 25, 2025 | 9:00-18:00

HALL A

GREETINGS:

9:00-9:05

Prof. Dan Blumberg, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel

9:05-9:15

CYBER DECADE: WHERE WE'VE BEEN AND WHERE WE'RE HEADED

Yigal Unna, Former Director General, Israel National Cyber Directorate (INCD), Israel

9:15-9:20

SPECIAL REMARKS

Hon. Isaac Herzog, President of the State of Israel

9:20-9:30

THE NATIONAL CYBERDOME: DEFENDING ISRAEL'S CYBERSPACE DURING THE SWORDS OF IRON WAR

Nitzan Amar, Deputy Director General and Head of the Cyber Defense Division, Israel National Cyber Directorate (INCD), Israel

9:30-9:40

CYBERSECURITY LEGACY: BUILDING A COLLABORATIVE FUTURE

Aviram Atzaba, Executive Director for International Cooperation, Israeli National Cyber Directorate (INCD), Israel
with **Gaby Portnoy**, Former Director General, Israel National Cyber Directorate (INCD), Israel

9:40-9:50

NEW WAYS OF GLOBAL COOPERATION AGAINST CURRENT THREATS

Félix Barrio Juárez, Director General, National Cybersecurity Institute (INCIBE), Spain

9:50-10:00

PUBLIC-PRIVATE PARTNERSHIPS FOR STRENGTHENING NATIONAL CYBER CAPABILITIES

John Lee, Deputy Chief, National Cyber Security Center (NCSC), Republic of Korea

10:00-10:10

ECONOMY AND CYBER IN WARFARE: IMPACTS, CHALLENGES, AND OPPORTUNITIES

Nir Barkat, Minister of Economy and Industry, Israel

Interviewer: Shir Meir, Head of Content, Cybertech

10:10-10:20

ONE-ON-ONE:

Amir Rapaport, Founder, Cybertech

with **Nadav Zafirir**, CEO, Check Point, Israel

10:20-10:30

HOW AI IS SHAPING THE FUTURE OF CYBERSECURITY

Nati Amsterdam, Country Director, NVIDIA, Israel

10:30-10:40

SECURING THE UNSEEN: CYBER RESILIENCE IN THE AGE OF AI-DRIVEN IoT

Esti Peshin, General Manager, Cyber Division, Israel Aerospace Industries (IAI), Israel

10:40-10:50

ONE-ON-ONE:

Yigal Unna, Former Director General, Israel National Cyber Directorate (INCD), Israel

with **Shaul Schneider**, Chairman of the Board of Directors, Ashdod Port, Israel

10:50-11:00

SPECIAL PRESENTATION BY A SERIAL CYBER ENTREPRENEUR

Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel

11:00-11:10

THE ISRAELI TECH ECOSYSTEM EVOLUTION - FROM TECHNOLOGY TO PRODUCT TO ICONIC BUSINESSES

Noam Bardin, Former CEO, Waze, Israel

MARCH 25, 2025 | 9:00-18:00

MARCH 25, 2025 9:00-18:00	
11:10-11:55	AN EXCLUSIVE DIALOGUE ON INVESTMENTS AND IPO STRATEGIES Moderator: Kobi Samboursky , Co-Founder & Managing Partner, Gililot Capital Partners, Israel Yair Geva , Head of Tech, Herzog, Israel Alan Denenberg , Partner, Davis Polk & Wardwell, USA Dan Amiga , Partner, Picture Capital, Israel Lior Akavia , Partner, Viola Ventures, Israel Lisya Bahar Manoah , Chairperson of the Board of Directors, Elron Ventures, Israel Shay Michel , Managing Partner, Merlin Ventures, Israel
11:55-12:05	THE SOFTWARE MULTIVERSE Karl Mattson , CISO, Endor Labs, USA
12:05-13:00	NATIONAL AND GLOBAL CYBER CHALLENGES: ADVANCING CYBERSECURITY THROUGH INTERNATIONAL COLLABORATION Moderator: Amir Sagie , Director of the Cybersecurity and Emerging Technologies, Policy Dep., Israeli Ministry of Foreign Affairs, Israel Christopher Charles Barton , His Majesty's Trade Commissioner for Europe, Department for Business and Trade, UK Edward Mermelstein , Commissioner, NYC Mayor's Office for International Affairs, USA David Zcharia , Chief of Branch, Counter Terrorism Executive Directorate (CTED), United Nations Security Council, USA Luigi Rebuffi , Secretary General, European Cyber Security Organisation (ECSO) & W4C, Belgium Rahav Shalom-Revivo , Head of Financial-Cyber Strategy, Innovation, International Engagements, Ministry of Finance, Israel Dr. Emmanuel Navon , CEO, ELNET, Israel Amit A. Shukla , Joint Secretary, E-governance, Information, Technology and Cyber, Ministry of External Affairs, India
13:00-14:00	LUNCH BREAK AND EXHIBITION
HALL A	
14:00-15:00	CLOUD AND AI 14:00-14:15 FIRESIDE CHAT: NVIDIA AND UPWIND Ariel Levanon , VP of Cyber Security, NVIDIA Networking, Israel Amiram Shachar , Co-Founder and CEO, Upwind Security, Israel 14:15-15:00 PANEL DISCUSSION: Moderator: Dr. Dorit Dor Ph.D. , CTO, Check Point, Israel George Pisha , Director of Product, AI, Wiz, Israel Michael Kondrashin , Cyber Solutions Architect, Trend Micro, Israel Oleg Vusiker , CTO & Co-Founder, Salvador Technologies, Israel Shiran Bareli , Head of Research, Cyera, Israel
15:00-15:10	CODE & CONFLICT: AI IN HYBRID WARFARE Avi Schechter , CEO, MER Group, Israel
15:10-15:55	CLOUD ADVANCED CYBERSECURITY SOLUTIONS Moderator: Yodfat Harel Buchris , Managing Director, Blumberg Capital, Israel John Yeoh , Global Vice President of Research, Cloud Security Alliance (CSA), USA Dr. Orna Berry , Director of Technology, Google Cloud, Israel Rom Carmel , CEO and Co-Founder, Apono, Israel Zohar Friling , Cloud Technologies Evangelist, Israel National Cyber Directorate (INCD), Israel Ron Arbel , Co-Founder & CEO, Aryon Security, Israel Yifat Bar Eli , Head of Information Security, Nebius Group, Israel
15:55-16:35	CHALLENGES AND OPPORTUNITIES IN THE QUANTUM ERA Moderator: Dr. Dorit Dor Ph.D. , CTO, Check Point, Israel Prof. Ron Folman , Expert in Quantum Science and Technology, Ben Gurion University of the Negev, Israel Prof. Netanel Lindner , CTO, Qedma, Israel Amir Naveh , Co-Founder, CPO and Head of Quantum Algorithms, Classiq Technologies, Israel Tali Shemer , Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel Yigal Unna , Former Director-General, Israel National Cyber Directorate (INCD), Israel
HALL K	
14:00-14:45	FROM REACTION TO PREVENTION: REDEFINING CYBERSECURITY FOR A PROACTIVE FUTURE Boris Vaynberg , CEO and Co-Founder, Blast Security, Israel Dikla Saad Ramot , CISO, AppsFlyer, Israel Nir Rothenberg , CISO, Rapyd, Israel Itzik Menashe , CISO, Telit Cinterion, Israel Aviat Bar Simon , Global CISO, Evoke 888 WH, Israel
14:45-15:30	ISRAEL'S CYBER LANDSCAPE POST OCTOBER 7 Moderator: Tal Ben-Nissan Ziv , Managing Director, 8200EISP Hadar Avtalion , CEO, 8200 Angels, Israel Ron Nissim , Co-Founder and CEO at Entitle (acquired by BeyondTrust), Israel Ariel Levanon , VP Cyber Security, NVIDIA, Israel Shira Shamban , Co-Founder and CEO, Solvo, Israel

MARCH 25, 2025 | 9:00-18:00

HALL A

HALL K

16:35-17:20

HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES

Moderator: Liat Nadai Arad, CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center – Ichilov, Israel
Nitzan Amar, Deputy Director-General for Defense and Resilience, Israel National Cyber Directorate (INCD), Israel
Yariv Nir, VP of Digital & Information Technology, Tel Aviv Sourasky Medical Center - Ichilov, Israel
Nataly Kremer, CPO & Head of R&D, Check Point, Israel

15:30-16:45

CREATING NEW TECH AND INNOVATION HUBS GLOBALLY

Moderator: Uzy Zwebner, Chairman, Innovation BaseCamp, Israel
Prof. Salvatore Moccia, Ph.D., Director Education and Skills, European Institute of Innovation and Technology, Eit-Digital, Belgium
Simon Kantor, Consultant, Egon Zehnder, UK
Avner Halperin, CEO, Sheba Impact - Sheba Medical Center, Israel
Dadi Gertler, Executive Director of Innovation and Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel
Luigi Rebuffi, Secretary General, European Cyber Security Organisation (ECSO) & W4C, Belgium
Sandra Lacinová, CEO, Škoda Auto University, Czech Republic
Jenna Saucedo-Herrera, President and CEO, Greater: SATX, USA
Lazaros Tsioraklidis, Managing Director, Altair Hellenic; Technology Guru - Aerospace & Defense Expert, Greece

HALL I

17:20-18:00

SECURE FIRST, REGRET NEVER: THE CASE FOR SECURE-BY-DESIGN

Moderator: Tamir Goren, Director, Strategic Programs, Israeli National Cyber Directorate (INCD), Israel
Nir Peleg, VP Business Development, Scribe Security, Israel
Or Sahar, Co-Founder and CEO, Secure from Scratch, Israel
Jony Fischbein, Global CISO, Check Point Software, Israel
Eliav Noori, Director of Cyber Methodologies, Israel National Cyber Directorate (INCD), Israel
Dr. Yaniv Harel, CSO Cyber Center Tel-Aviv University, Israel

14:00-14:45

CYBERSECURITY AND SPACE SECURITY: INTERSECTING STRATEGIC CHALLENGES

Moderator: Prof. Dan Blumberg, VP for Regional and Industrial Development Ben Gurion University of the Negev, & Chairman of the Israel Space Agency
Deborah Housen-Couriel Adv., Founder and Principal, Housen-Couriel Law Offices, Israel
Maya Glickman-Pariente, Space Engineer; CEO, SPACECIALIST, Israel
Kobi Menashe, Manager of Guidance and Spectrum Defense, Israeli National Cyber Directorate (INCD), Israel
Dr. Gil Baram, Senior Lecturer, Bar Ilan University and University of California Berkeley, Israel

15:45-18:00

CISOS, INVESTORS & FOUNDERS - THE EXCLUSIVE MEETING BETWEEN CYBER LEADERS

Sponsored by Trend Micro
 *advanced registration required, limited spots available
 15:45-16:00 **Welcome & Gathering**
 16:00-16:15 **Still Not Harnessing AI? Think Twice. Already Using It? Think Thrice!**
Michael Kondrashin, Cyber Solutions Architect, Trend Micro, Israel
 16:15-16:35 **The Next-Gen Cyber Technologies**
Moderator: Prof. Yaron Wolfsthal, Partner, ICI Fund, Israel
Avivit Kotler, CISO, Clalit Health Services, Israel
Robin Arthur Joffe, Managing Director/Partner, Frost&Sullivan, UAE
Michael Hoffman, Technical Consultant Lead, Dragos, USA
 16:35-17:05 **Entrepreneurship, Tech, and Investments: The Next Cyber Blockbuster**
Moderator: Elik Etzion, Former Managing Partner, Elron Ventures, Israel
Dadi Gertler, Executive Director of Innovation and Technology Partnerships, INCD, Israel
Stephanie Cherrin, Partner, JP Morgan Technology Ventures, USA
Lior Akavia, Partner, Viola Ventures, Israel
Anthony Scarfe, Deputy CISO, Elastic, UK
Eyal Balicer, Former Senior Vice President, Citi, Israel
 17:05-17:10 **Special Insights for Entrepreneurs**
Amir Rapaport, Founder, Cybertech, Israel
Bg. (Ret.) Pinhas Buchris, Former Head of Units 8200 and 81, Partner, YP, Israel
 17:10-18:00 **Networking Session**

18:00-20:00

MARCH 26, 2025 | 9:00-18:00

TEL AVIV TECH WEEK STAGE - THE OFFICIAL OPENING OF THE SPARKS INNOVATION SUMMIT
IN CONJUNCTION WITH CYBERTECH

	HALL A		HALL H
9:00-9:05	<p>Welcome: Amir Rapaport, Founder, Cybertech Greetings: Dr. Yossi Vardi, Chairman, SPARKS Innovation Summit</p>		
9:05-9:15	<p>CHEAPER, FASTER AI - WITHOUT THE GIGAWATTS David Tennenhouse, Strategic Advisor and Investor, Former VP at Intel, Microsoft, VMware, Canada</p>		
9:15-9:30	<p>ACADEMIC FREEDOM UNDER SIEGE ON BOTH SIDES OF THE ATLANTIC Prof. David Harel, President, The Israel Academy of Science and Humanities</p>		
9:30-9:40	<p>CAN YOU TRUST YOUR CHATBOT? Moshe Karako, CTO, NTT Innovation Lab, Israel</p>		
9:40-9:50	<p>André Loeseckrug-Pietri, Chairman and Scientific Director of the Joint European Disruptive Initiative (JEDI), the European ARPA, France</p>		
9:50-10:00	<p>CURRENT TRENDS IN NORTH KOREAN CYBER THREATS Daniel Kim, Analyst, National Cyber Security Center (NCSC), Republic of Korea</p>		
10:00-10:35	<p>BEYOND RESILIENCE: THE EXTRAORDINARY GROWTH OF ISRAELI CYBER IN TIMES OF CRISIS Moderator: Yoav Leitersdorf, Managing Partner, YL Ventures, USA Karl Mattson, CISO, Endor Labs, USA Barak Schoster, Partner, Battery Ventures, Israel Moni Givol, CISO, Unity, Israel Sapir Harosh, Partner, Third Point Ventures, Israel</p>		
10:35-11:05	<p>AN OUTLOOK ON GLOBAL VENTURE CAPITAL Moderator: Dr. David Zvilichovsky, Head of the MBA Program in Entrepreneurship and Innovation, Tel Aviv University, Israel Isabelle Amiel, President, Sienna Venture Capital, France Georges Hazan, Managing Partner, Brothers & Partners, Canada Ravit Warsha Dor, Partner & Director, TELUS Global Ventures, Israel</p>		
11:05-11:55	<p>INNOVATE & ELEVATE: THE ROLE OF AI IN TRANSFORMING CYBERSECURITY Moderator: Carolin Desirée Toepfer, CISO, EdTech Founder, Austria Bob Flores, Former CTO, Central Intelligence Agency (CIA), USA Gundars Berzins, Rector, University of Latvia, Latvia Ira Winkler, Former Chief Security Architect, Walmart, USA Chien-Wei (CW) Chia, Ph.D., Chief of Staff, CyberSG Research & Development Programme Office, Singapore Oren Butchmits, CTO and Chief Scientist, Israel National Cyber Directorate (INCD), Israel Eddy Thesee, Vice President, Digital & Cyber Platform, Alstom, France</p>		<p>AI-IOT & 5G ERA: CYBERSECURITY CHALLENGES, SOLUTIONS, AND OPPORTUNITIES Moderator: BG. (Res.) Nati Cohen, Chairman, CyberIL, Israel Elad Mkdassi, Director-General, Ministry of Communications, Israel</p>
11:55-12:05	<p>AI - THE FUTURE AHEAD: DEEPSEEK, AI AGENTS AND RISKS Dan Karpati, VP of AI, Check Point, Israel</p>		
12:05-12:15	<p>EXPLOITING TRUST: A CASE STUDY ON SOCIAL ENGINEERING Refael Franco, Co-Founder and CEO, CodeBlue, Israel</p>	11:00-12:30	<p>Ilan Bronkesh, Head of Cybersecurity Guidance Dep., Sectors Defense & Critical Infrastructures Division, Israeli National Cyber Directorate (INCD), Israel</p>
12:15-12:25	<p>ONE-ON-ONE: AI AS YOUR IP FRIEND, AND ENEMY Dr. Kfir Luzzatto, President and Patent Attorney, The Luzzatto Group, Israel with Zori Kor, VP, ASERO Worldwide, Israel</p>		
12:25-13:05	<p>SOFTWARE SUPPLY CHAIN SECURITY Moderator: Zori Kor, VP, ASERO Worldwide, Israel Amit Reizes, Director of IT Security, Governance, Risk & Compliance, Johnson Controls Federal Systems, USA Prof. Yoram G. Weiss, Director-General, Hadassah Medical Organization, Israel Leandro Ferreira, CISO, The Superior Court of Justice, Brazil Yosi Shavit, Head of ICS Cyber Security Dept., Ministry of Environmental Protection, Israel Shani Bar Niv, Head of Regulation and Supply Chain Risk Management, Israeli National Cyber Directorate (INCD), Israel</p>		<p>Tomas Pluharik, CEO and Co-Founder, Cyweta DNS, Czech Republic Manuel Rivera, CEO and Co-Founder, NEKT Group, Mexico</p>
13:05-14:00	LUNCH BREAK AND EXHIBITION		

MARCH 26, 2025 | 14:00-17:30 | HALL K | THE CYBERTECH STAGE

HALL K		HALL I
14:00-14:50	<p>CYBER WARFARE: NATIONS UNDER ATTACK</p> <p>Moderator: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office, Israel</p> <p>Gabrielle Joni Verreault, PhD Researcher, University of Montreal, Canada</p> <p>Capt. (Ret.) Steve Waterhouse, Former Assistant Deputy Minister for Governmental Information Security and Cyber Security of Quebec, Canada</p> <p>James Azar, CISO, AP4 Group, USA</p> <p>Ram Dor, Founder and CEO, RD eye, Israel</p> <p>Tom Alexandrovich, Executive Director, Defense Division, Israel National Cyber Directorate (INCD), Israel</p> <p>Victor Zhora, Former Deputy Head of the State Special Communications Service, Ukraine</p>	<p>14:00-17:00</p> <p>SPECIAL SEMINAR ON AI IN HEALTHCARE BY TEL AVIV SOURASKY MEDICAL CENTER - ICHILOV</p> <p>14:00-14:20 THE DIGITAL TRANSFORMATION OF HEALTHCARE Introduction by Liat Nadai Arad, CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center - Ichilov, Israel</p> <p>14:20-15:10 AI IN HEALTHCARE: A GLOBAL PERSPECTIVE Dr. Sumeet Chugh, Director, Division of Artificial Intelligence, Cedars-Sinai Health System, USA</p> <p>Prof. Alexander Meyer, Professor of Clinical AI and Data Science, Charité, Germany</p> <p>15:10-15:25 BREAK AND MINGLING</p> <p>15:25-16:10 AI STARTUPS SHOWCASE Hanan Iserovich, Co-Founder and CEO, ActualSignal, Israel</p> <p>Michal Tsur, Co-Founder and Co-CEO, Remepy, Israel</p> <p>Arnnon Horev, Co-Founder, Chief Strategy & Operations Officer, QuantHealth, Israel</p> <p>Oded Kraft, CEO, Co-Founder, GrayMatters Health, Israel</p> <p>16:10-17:00 INVESTING IN AI FOR HEALTHCARE: CHALLENGES AND OPPORTUNITIES Moderator: Yodfat Harel Buchris, Managing Director, Blumberg Capital, Israel</p> <p>Bruce Taragin, Managing Director, Blumberg Capital, USA</p> <p>Hagai Itkin, Partner, I-Next Capital, Israel</p> <p>Dotan Asselmann, Co-Founder and CTO, Theator, Israel</p>
14:50-15:40	<p>HACKING THE TRUTH: NEW WORLD OF FAKE AND TRUTH</p> <p>Moderator: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office, Israel</p> <p>Dr. Shlomit Wagman, Former Chair of Israel Anti-Money Laundering Authority; Former Chair of Israel Privacy Protection Authority; Research Fellow, Harvard University, USA</p> <p>Dr. Tehilla Shwartz Altshuler, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel</p> <p>Roy Friedman, Executive Director for Strategy & Policy, Israel National Cyber Directorate (INCD), Israel</p> <p>Keniz Otieno Agira, Chairman, Cyber Security & Forensics Association (KCSFA), Kenya</p> <p>Omer Yanai, Penlink InsAights Academy Manager, Israel</p> <p>Daniel Ravner, Co-Founder & CEO, Brinker, Israel</p>	
15:40-16:20	<p>AN OCEAN OF RISKS: MARITIME CYBERSECURITY</p> <p>Moderator: Tamir Goren, Director, Strategic Programs, Israel National Cyber Directorate (INCD), Israel</p> <p>Kobi Ben-Aharon, Head of MOT Cyber Unit, Ministry of Transport, Israel</p> <p>Anne-Maria Seesmaa, Legal Officer, UN Counter-Terrorism Committee Executive Directorate, USA</p> <p>Diamandis Zafeiriades, Head, Digital Security Authority (DSA), Cyprus</p> <p>Shmulik Rotshas, Global CISO, ZIM, Israel</p>	
16:20-16:40	<p>EXECUTIVE CYBER RESILIENCE: A TASTE OF INCIDENT RESPONSE SIMULATION</p> <p>Roei Laufer, Former Division Head, Cyber Security, Israel Airports Authority (IAA), Israel</p>	
16:40-17:30	<p>CRITICAL INFRASTRUCTURE UNDER ATTACK: CYBER THREATS & FUTURE SOLUTIONS FOR POWER, WATER, AND FINANCE</p> <p>Moderator: Dr. Yaniv Harel, CSO Cyber Center Tel-Aviv University, Israel</p> <p>Dr. Bernhards Blumbergs, Lead Cybersecurity Expert, CERT.LV, Republic of Latvia</p> <p>Netta Squires, Former Director of Local Cybersecurity, State of Maryland, USA</p> <p>Kayode Babarinde, Executive Director, Africa Blockchain Institute, Rwanda</p> <p>Dr. Melanie Garson, Associate Professor, International Security, University College London, UK</p> <p>Aviram Avraham Bachar, Director of Energy ICS Center, Sectorial and Critical Infrastructure Division, Israel National Cyber Directorate (INCD), Israel</p>	